RISO News Flash

Product Marketing

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Attention All Dealer Principals, RSMs, DMs

RISO, Inc. Introduces GR2750 replacement
New Risograph FR2950

RISO, Inc. continuously improves on the innovation of the Digital Duplicator. We are proud to announce the first of a new series of Risographs to be available in June 1999, the FR2950. As announced at the Annual Kickoff Meeting in April, the three newest Risographs to be introduced will be the FR2950, FR3950 and FR3950α. The FR2950 will replace the GR2750. The FR2950 will be available after June 25, 1999. The other models will be introduced some time later this year.

The FR series offers an improved image processing system for improved print quality, quieter operation and improved design to be more appealing to the office environment. Additionally, the FR series introduces higher performance black ink and high sensitive new master material. The user-friendly operation panel has been changed so that frequently used keys are enlarged and less frequently used keys are now located on the sub-panel. Additional new features include multi-up function, capable of 2, 4, 8 and 16 up and Custom Settings now easily accessible from the sub-panel.

Due to overwhelming demand of the GR2750, orders against the last shipment coming from Japan exceed supply. Orders from the field far surpassed forecasts resulting in a backorder situation for GR2750's. RISO will not be taking any more orders on this unit. RISO, Inc. will fulfill all current backorders with FR2950 at the same price as GR2750. The new FR series has a coordinating stand for a console appearance. GR2750 backorders through May 31, 1999, will be eligible to receive the FR stand at the GR stand price if you wish to take advantage of the console appearance of this fine new Risograph.

The FR2950 will be launched in late June. Once it is launched, this new Risograph will ship standard with a cabinet to complete the appearance of this Risograph designed to fit into the office environment.

FR2950 has unique black ink, masters and black print cylinder. All other consumables and RISO accessories designed for GR series are also compatible with the FR series to encourage upgrading from GR to FR series at minimal investment costs. GR and FR color print cylinders are compatible in both machines.

Look for launch materials in the next few weeks for all the details and information for marketing and selling the newest Risograph line. If you have any questions in regard to FR series or compatibility, please contact Product Marketing at RISO, Inc.'s Corporate Office at 978-777-7377.

Item Numbers for easy FR ordering:

FR2950	S-2660	FR Black Ink	S-2738	FR Masters	S-2760